



## ***PRESS RELEASE***

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### **MWR Launches Discount Travel Website for Military Community**

American Forces Travel (AFT) is the new online leisure travel website for Morale, Well-Being and Recreation (MWR). AFT has contracted with Priceline, a global leader in the travel industry, to provide the largest online leisure travel service program dedicated only to the military community, including active duty and retired members of the Coast Guard and their dependents and members of the Coast Guard Reserves.

American Forces Travel is a full-service travel booking platform. It includes a wide range of leisure travel offerings including air fare (with all flights cancelable within 24 hours' notice), deeply-discounted prices for more than 70,000 hotels worldwide at up to 60 percent off retail prices, most major car rental brands worldwide, travel packages, and up to 80 percent off cruises.

American Forces Travel also features "package" or "bundled" booking options – a way for users to save even more when they travel. A bundled booking combines private rates that are typically only accessible in a package. The savings can run into the hundreds of dollars, which are not available if each travel element is booked independently.

With this new MWR leisure travel website, you can be stationed anywhere in the world and still get the best available prices, no matter where you live and work. AFT also offers 24 hour, 7 days a week customer service support, so time zones are not an issue.

Cindi Smith, a Coast Guard family-member at USCG Sector NY said, "My husband is an active duty member of the Coast Guard and had to make a last-minute trip to our hometown of Chicago, IL right before Christmas. He used americanforcetravel.com to book a 4-star hotel right on the Magnificent Mile for just \$74! With all the regular holiday expenses at that time of year, it meant a lot to have an exclusive way for military members to save money on an unexpected trip."

As an added benefit, all transactions on American Forces Travel generate a commission that supports quality of life programs within each branch of military service, including your Coast Guard Morale, Well-Being and Recreation programs.

American Forces Travel is open to all military and military-affiliated personnel who are eligible to use MWR programs. To start saving on your next trip, visit [www.americanforcetravel.com](http://www.americanforcetravel.com) and click "Get Started." First-time users will be asked to verify their eligibility with the Defense Enrollment Eligibility Reporting System (DEERS) database. The verification process is secure and requested information is not retained.