



# ***PRESS RELEASE***

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## **NEW COAST GUARD EXCHANGE OPENS AT USCG CLEVELAND MOORINGS**

The Coast Guard Community Service Command (CSC) and The Coast Guard Exchange (CGX) are proud to announce the grand opening of the all-new CGX at the Coast Guard Station Cleveland Harbor at 1055 East 9th Street on Thursday, June 22 with a dedication ceremony at 10:00 a.m. Present at the ceremony are Rear Admiral June E. Ryan, Ninth Coast Guard District Commander; and Captain Robert L. Whitehouse, Commanding Officer, Community Services Command.

The new exchange facility is in the Services Building on the Coast Guard base. Following an extensive construction project on behalf of the Coast Guard, the Coast Guard Exchange System finished the interior build-out, outfitting and merchandising of the new Exchange. The all-new exchange replaces the older facility and offers an expanded merchandise assortment. Expanded departments include electronics, athletic apparel, sports nutrition, and of course Coast Guard logo apparel, gifts and uniforms all in a 4,000-square foot store with state of the art retail fixtures.

CGX General Manager Dianna Veihdeffer said, "The entire store staff is very excited for our customers here in Cleveland and they feel that this new exchange reflects our commitment to serving the men and women of the Coast Guard family. We're honored to serve the members of the Coast Guard and all authorized patrons by providing them the savings they have earned."

The mission of the Coast Guard Exchange is to provide quality merchandise and convenience to our Coast Guard men and women as well as authorized patrons at competitive prices. The Coast Guard Exchange serves all active duty and retired members of the armed services and their dependents, members of the Reserves, Coast Guard Auxiliary, National Guard and limited civilian employees. As a support organization within the Community Services Command of the United States Coast Guard, the Coast Guard Exchange operates 64 exchanges throughout the continental United States, Alaska, Hawaii, and Puerto Rico. Income generated by the resale operation is used to provide the Coast Guard with supplemental funding to the Service's Morale, Well-being and Recreation (MWR) program. In the past 10 years, CGX has contributed more than \$23 million to Coast Guard MWR.

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